

# BPT 140 : Intro to Media Production

This course introduces the basics of audio and video production. Emphasis is placed on file management, content licensing, editing software, equipment, and aesthetic and technical concepts in audio and video production. Upon completion, students should be able to demonstrate an understanding of content file standards and basic project management.

**Credits** 3

**Class Hours** 2

**Lab Hours** 2

**Clinical Experience Hours** 0