

BPT 250 : Corporate Video

This course covers planning and video production for businesses, education, or corporate clients. Emphasis is placed on meeting the defined goal of the client, including interviewing, research, location scouting, script review, field production and post-production. Upon completion, students should be able to plan, write, shoot, and edit a corporate video.

Credits 3

Class Hours 2

Lab Hours 3

Clinical Experience Hours 0