### Audio & Video Production Technology (A30120)

**Degree Type**Associate in Applied Science **Credential Number**A30120

### **General Education Requirements**

#### Communication

Take 2 Groups

Group 1 - Take 3 credits from

Item #	Title	Credits
ENG 110	Freshman Composition	3
ENG 111	Writing and Inquiry	3

Group 2 - Take 3 credits from

Item #	Title	Credits
COM 110	Introduction to Communication	3
COM 120	Intro Interpersonal Com	3
COM 231	Public Speaking	3

#### **Humanities/Fine Arts**

Take 3 credits from

Item #	Title	Credits
ART 111	Art Appreciation	3
HUM 160	Introduction to Film	3
MUS 110	Music Appreciation	3

#### Social/Behavioral Sciences

Take 3 credits from

Item #	Title	Credits
ECO 251	Prin of Microeconomics	3
ECO 252	Prin of Macroeconomics	3
HIS 111	World Civilizations I	3
HIS 112	World Civilizations II	3
HIS 131	American History I	3
HIS 132	American History II	3
POL 120	American Government	3
PSY 118	Interpersonal Psychology	3
PSY 150	General Psychology	3
SOC 210	Introduction to Sociology	3

### Natural Science/Math

### Take 4 credits from

Item #	Title	Credits
BIO 110	Principles of Biology	4
BIO 111	General Biology I	4
BIO 140	Environmental Biology	3
BIO 140A	Environmental Biology Lab	1

# **Major Requirements**

### **Required Courses**

### Take 13 credits from

Item #	Title	Credits
BPT 110	Media Evolution	3
BPT 112	Media Writing	4
BPT 121	Media Speech Techniques	3
BPT 140	Intro to Media Production	3

## Other Major Requirements

### **Required Courses**

Take 39 credits from

Item #	Title	Credits
ACA 115	Success & Study Skills	1
BPT 111	Broadcast Law & Ethics	3
BPT 113	Broadcast Sales	3
BPT 122	Broadcast Speech II	3
BPT 131	Audio Production I	4
BPT 220	Emerging Technologies	4
BPT 231	Video Production I	4
BPT 232	Video Production II	4
BPT 240	Sports Media	4
BPT 241	Multimedia Journalism I	4
BPT 242	Broadcast Journalism II	4
BPT 250	Corporate Video	3
BPT 255	Computer-Based Production	3
BPT 285	Broadcast Prod Capstone	3
BUS 110	Introduction to Business	3
BUS 115	Business Law I	3
BUS 125	Personal Finance	3
BUS 137	Principles of Management	3
BUS 230	Small Business Management	3
BUS 260	Business Communication	3
CIS 110	Introduction to Computers	3
DME 110	Intro to Digital Media	3
DME 140	Intro to Audio/Video Media	3
MKT 232	Social Media Marketing	4
PTE 119	Pathway to Employ-Business	3
WBL 110	World of Work	1
WBL 111	Work-Based Learning I	1
WEB 214	Social Media	3

**NOTE:** A maximum of 9 semester hours of credit may be selected from the BUS prefix in the Other Major Requirements area.

### **Course Sequencing**

### 1st Semester (Fall)

Item #	Title	Credits
BPT 110	Media Evolution	3
BPT 112	Media Writing	4
BPT 121	Media Speech Techniques	3
CIS 110	Introduction to Computers	3
PTE 119	Pathway to Employ-Business	3

# 2nd Semester (Spring)

Item #	Title	Credits
BPT 122	Broadcast Speech II	3
WEB 214	Social Media	3
	Communication 1st Choice (A30120)	3
	Humanities/Fine Arts Choice (A30120)	3

## 3rd Semester (Summer)

Item #	Title	Credits
BPT 111	Broadcast Law & Ethics	3
	Communication 2nd Choice (A30120)	3

### 4th Semester (Fall)

Item #	Title	Credits
BPT 140	Intro to Media Production	3
BUS 110	Introduction to Business	3
	Natural Science/Math Choice (A30120)	4
	Other Major Requirements 1st Choice (A30120)	3
	Other Major Requirements 2nd Choice (A30120)	3

## 5th Semester (Spring)

Item #	Title	Credits
BPT 240	Sports Media	4
MKT 232	Social Media Marketing	4
	Social/Behavioral Sciences (A30120)	3
	Other Major Requirements 3rd Choice (A30120)	3
	Other Major Requirements 4th Choice (A30120)	3
	Other Major Requirements 5th Choice (A30120)	1
	Total Credits	68