BUS 245: Entrepreneurship II

This course is designed to allow the student to develop a business plan. Topics include the need for a business plan, sections of the plan, writing the plan, and how to find assistance in preparing the plan. Upon completion, students should be able to design and implement a business plan based on sound entrepreneurship principles.

Credits 3 Class Hours 3

Lab Hours 0 Clinical Experience Hours 0 State Prerequisite Courses BUS 139