

## BUS 280 : REAL Small Business

This course introduces hands-on techniques and procedures for planning and opening a small business, including the personal qualities needed for entrepreneurship. Emphasis is placed on market research, finance, time management, and day-to-day activities of owning/operating a small business. Upon completion, students should be able to write and implement a viable business plan and seek funding.

**Credits** 4

**Class Hours** 4

**Lab Hours** 0

**Clinical Experience Hours** 0